



Issue Date	January	February	March	April	May	June	July	August	September	October	November	December				
Ad Close	1/2	1/24	2/14	3/20	4/17	5/22	6/18	7/24	8/20	9/11	10/12	11/21				
Materials Due	1/4	1/26	2/16	3/22	4/19	5/24	6/20	7/26	8/22	9/13	10/15	11/23				
Editorial Submissions Due	12/27	12/12	1/3	2/6	3/5	4/9	5/7	6/11	7/9	9/3	10/5	10/9				
Editorial Focus	<p>HEALTHCARE DESIGN 2011 Conference Highlights</p> <p>HEALTHCARE DESIGN 2011 Product Pavilion Winners</p>	<p>Design for Infection Control</p> <p>Incorporating Healthcare into the Community</p>	<p>The Future of Long-Range Planning</p> <p>Research Facilities</p>	<p>Spotlight on Long-Term Care</p> <p>Medical Homes and Telemedicine</p>	<p>Interior Design Innovations</p> <p>Flooring Selection 101</p>	<p>Special Issue: International Healthcare Design</p> <p>What We Learn About Healthcare from Other Countries</p>	<p>Applying Design Ideas to Ambulatory Care</p> <p>Designing for Staff</p>	<p>Spotlight on Cardiac Facilities</p> <p>Green Building Update</p>	<p>Spotlight on Architectural Showcase Citation of Merit Winners</p> <p>Branding and Design of Health Networks</p>	<p>Spotlight on Rural Hospitals</p> <p>Design Technology Update</p>	<p>Spotlight on Urban Hospitals</p> <p>EDAC Update</p>	<p>The Most Influential People in Healthcare Design</p> <p>Design Technology Update</p>				
Departments (These topics are covered regularly throughout the year)	<p>Editorial: Must-read insights from the editor-in-chief</p>		<p>From The Center: Updates from publishing partner The Center for Health Design</p>		<p>The Art Corner: Highlights of the innovative and original use of artwork in healthcare environments, from sculpture to paintings and everything in between</p>		<p>CHD Research Report: Stories from The Center for Health Design's Pebble Project research initiative</p>		<p>The Green Column: An in-depth look at cutting-edge sustainable and green design practices and technologies</p>		<p>Interior Design Notes: The best of today's interior design trends from the IIDA</p>		<p>Talking Talent: An insider's perspective on the value of identifying, developing and acquiring human capital for healthcare A/E/C organizations</p>		<p>Product Gallery: New and innovative products as selected by our editorial team</p>	
Special Sections	E-Product Spotlight			E-Product Spotlight	Platinum Products & Services Guide		Corporate Profiles & Rankings	Green Directory	Architectural Showcase (US & International)	Interior Design Showcase	Specialty Directory	Remodel-Renovation Competition & Directory				
Added Value & Bonus Distribution	Baxter Ad Study*	ASHE-PDC: 3/4-3/7 Phoenix, AZ		Environments for Aging: 4/29-5/1 Orlando, FL	NeoCon: 6/11-6/13 Chicago, IL		Baxter Ad Study*	Vendor Profiles**	IIDEX (NeoCon Canada): 9/20-9/22 Toronto, Canada	NeoCon East: 10/17-10/18 Baltimore, MD	HEALTHCARE DESIGN Conference: 11/3-11/6 Phoenix, AZ	Baxter Ad Study*				

* A third-party research firm (Baxter Research) will review your ad with our readers, providing you with a customized report including direct reader comments.

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