

healthcare design

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2018 Healthcare Design Showcase
CALL FOR SUBMISSIONS



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IN CONJUNCTION WITH



Buenger Center for Advanced Pediatric Care, Philadelphia, Award of Merit winner in the
2017 Healthcare Design Showcase. Photo: © Jeff Goldberg/Esto

Buenger Center for Advanced Pediatric Care



AMBULATORY CARE CENTER

Burger Center for Advanced Pediatric Care

Philadelphia

SUBMITTED BY: PELLI CLARKE PELLI ARCHITECTS (NEW HAVEN, CONN.) AND FAX (HOUSTON)



PROJECT CATEGORIES

New construction

CREDIT ADDRESS / HEALTHCARE

The Children's Hospital of Philadelphia

www.chop.edu

www.pclp.com

DESIGN TEAM

Pelli Clarke Pelli Architects

Senior design principal, Mark S. Pelli



The Burger Center for Advanced Pediatric Care at The Children's Hospital of Philadelphia (CHOP) is an ambulatory care center. The building's mission is to provide the ideal patient experience for newborns through adolescents, as well as their families. It is adjacent to the main hospital on the North Campus, making access to specialized care convenient and less stressful.

The Burger Center is the first healthcare building on CHOP's new South Campus, connecting via a ramp in the lobby to a bridge for the North Campus located across the street. Its colorful, upbeat design sets a distinctive image as a non-institutional and welcoming place for patients and families of all ages.

The curvilinear structure of each floor helps to break up the massing of the building. The timeless colors banding the exterior of each floorplate are also effectively carried inside for wayfinding. The interior expands upon the exterior's concept of a child in motion to reinforce a positive medical experience. The monumental lobby ramp winds through the open space gently enough for wheelchair accessibility.

Outside, a 14,000-square-foot rooftop garden is programmed for patient rehabilitation, as well as an outdoor respite for recovery and healing with green spaces and cityscape views. A three-acre landscaped plaza connects the campus and provides substantial greenspace in the urban environment. The building embraces natural light and is designed to maximize sunlight and air movement into the plaza.

The building is flexible for expansion, adapting for changes in healthcare delivery and can be converted into office, research, and inpatient uses.

HEALTHCARE DESIGN SHOWCASE ANNUAL AWARDS PROGRAM

Healthcare Design, The Center for Health Design, IIDA, and ASID announce the 18th Annual Healthcare Design Showcase.

The Healthcare Design Showcase is a compilation of innovative projects from firms that have delivered outstanding design solutions in new or renovated healthcare environments.

This showcase includes design projects from across the globe.

Environments featured:

- Are functional
- Have aesthetic appeal
- Support efficient and effective care delivery
- Facilitate the use of technology
- Enhance the emotional well-being and physical comfort of patients, visitors, and staff
- Improve outcomes and safety

All accepted projects will be published, with some receiving special recognition.

A DESIGN REVIEW WITH A DIFFERENCE

Beautiful photographs are encouraged, but the best submissions will show the latest concepts in patient-centered design and tell how design and construction teams collaborated with clients, staff, and patients to create effective environments. Concise explanations of challenges faced and how they were solved, innovative solutions delivered, and creative problem-solving, are also key elements in telling the jury the complete story.

ABOUT US

healthcare design

Healthcare Design serves an audience of architects, interior designers, hospital administrators, facility

managers, engineers, and key members of the construction community as the premier source of insight, information, and inspiration for planning, designing, and constructing new or renovated healthcare facilities. Through its various channels—magazine, website, events, and social media—*Healthcare Design* actively engages this community with highly focused editorial content written by professional journalists and industry experts. For more information, visit HCDmagazine.com.

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HCD



PROGRAM PARTNERS



THE CENTER FOR HEALTH DESIGN®

The Center for Health Design is focused on the connection between design and health. As a nonprofit organization of passionate healthcare designers and professionals, The Center is dedicated to improving the quality of healthcare through design of the built

environment. The Center advances best practices and empowers healthcare leaders with quality research that demonstrates the value of design to improve health outcomes, patient experience of care, and provider/staff satisfaction and performance. For more information, visit www.healthdesign.org.



IIDA is the commercial interior design association with global reach. IIDA supports design professionals, industry affiliates, educators, students, and firms and their clients through a network of more than 15,000

members across 58 countries. IIDA advocates for advancements in education, design excellence, legislation, leadership, accreditation, and community outreach to increase the value and understanding of interior design as a profession that enhances business value and positively impacts the health and well-being of people's lives every day. For more information, visit www.iida.org.



ASID is a community of people—designers, industry representatives, educators, and students—committed to interior design. Through education, knowledge sharing, advocacy, community building, and outreach,

ASID strives to advance the interior design profession and, in the process, to demonstrate and celebrate the power of design to positively change people's lives. For more information, visit www.asid.org.

SUBMISSION GUIDELINES

THOSE QUALIFIED TO SUBMIT PROJECTS INCLUDE:

Architects, interior designers, engineers, construction companies, and healthcare executives or managers. Firms may submit jointly, as well.

Eligible settings include any clinic, outpatient, or acute care space, such as:

- Acute care hospitals
- Addition treatment/behavioral health centers
- Cancer centers
- Children's hospitals
- Clinics
- Community hospitals
- Dental offices
- Emergency departments/urgent care centers
- Eye centers
- Medical centers
- Medical office buildings
- Outpatient/ambulatory centers
- Surgery centers
- Wellness centers

Categories:

- New Construction
- Remodel/Renovation (modifications to an existing facility)
- New Construction and Remodel/Renovation (additions and modifications to an existing facility)
- Addition (new construction added to an existing facility with little or no change to original facility)
- Conversion (adaptation of an existing structure into a new facility)
- Project-in-Progress
- Unbuilt/Conceptual Design

All projects must have been completed between January 2015 and March 2018, except Project-in-Progress or Unbuilt/Conceptual Design submissions. Previously published projects may not be resubmitted under the same project category.

Jury acceptance criteria

A jury of architects, designers, providers, regulators, and researchers appointed by our partner organizations will review all submissions and judge them based on the criteria listed below.

Projects will be evaluated on four criteria:

- **Innovation:** Describe any strategies, approaches, materials, etc., that were employed for this project that go above and beyond common design practices in healthcare design today.
- **Collaboration:** What efforts were made in collaborating with providers, patients, families, staff, and the community? And how did this impact the design?
- **Aesthetics:** Describe the aesthetic vision for this project, how (and why) it was determined, and how you achieved it.
- **Operational performance:** What were project goals for operational performance? How does the design support operations?

REVIEW PROCESS

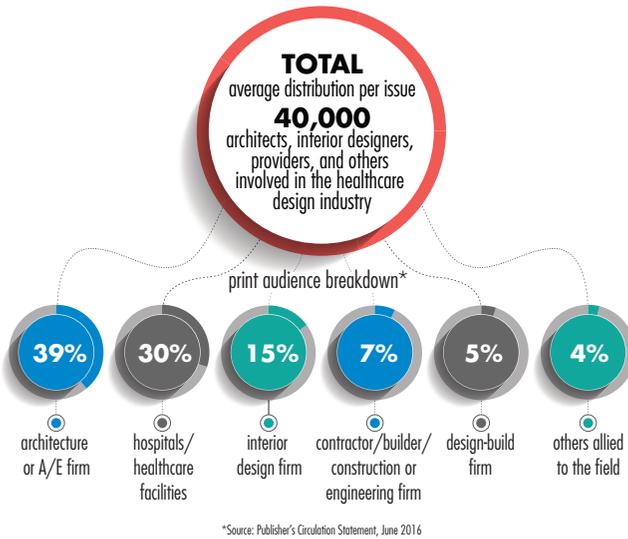
All projects will be submitted anonymously. Project paperwork containing firm names will not be seen by the jury.

PUBLICATION COSTS

A nonrefundable submission fee for all projects received will be invoiced, regardless of acceptance or award status. If the project is accepted by the jury, a publication fee (based on the number of pages selected to be published) will be invoiced, as well. Invoices for submission and/or publication fees are sent when the issue mails (August 2018). We do not allow cancellations following receipt of your project. **All accepted projects will be published in the 2018 Healthcare Design Showcase appearing in the August issue of *Healthcare Design*.**

Number of Pages	Submission Fee	Publication Fee (includes print and online)
1 page, 4/C	\$525	\$3,900
2 pages, 4/C	\$350	\$5,955
3 pages, 4/C	\$165	\$7,575

CIRCULATION AND BONUS DISTRIBUTION



AWARDS OF MERIT

Awards of Merit will be given to firms that demonstrate excellence in achieving project goals and provide submissions that meet acceptance criteria, deliver innovative solutions, and demonstrate superior design principles.

A special awards ceremony recognizing our award winners will take place at the 2018 Healthcare Design Expo & Conference (Nov. 10-13, Phoenix). Each Award of Merit winner will receive two complimentary registrations to the show.

NEW! Finalists and projects receiving Honorable Mention will also be recognized in Design Showcase announcements, in the August issue of *Healthcare Design*, and at the HCD Expo.

Added value for all published participants: 25 complimentary copies of the August issue of *Healthcare Design* will be sent to all firms with a project in the Showcase.

**FOR MORE INFORMATION,
CALL DONNA PAGLIA AT 210-419-9017,
OR E-MAIL DONNA.PAGLIA@EMERALDEXPO.COM**

SUBMISSION MATERIALS

PHASE 1 – DIGITAL PRESENTATION FOR JURY REVIEW

Due March 30, 2018

Submissions will be anonymous; firm name(s) must be withheld from the review panel. Your digital submission, utilizing our template, will include the following:

- **Facility information.** Location, type of setting, size, construction costs, completion date, etc.
- **Project narrative.** Your narrative will tell your project story.
- **Questions and answers.** You will be asked to respond to a series of questions developed by the jury. It is strongly suggested that someone who worked closely on the project provides these details, as this is an important part of the review process.
- **Challenges and solutions.** All participants will share challenges encountered during the course of the project and how the team worked to resolve these issues or minimize their impact.
- **Photographs and illustrations.** You may include 12 to 16 images (exterior and interior) relating to key points in your written description.
- **Supporting materials:** If submitting a project under the Remodel/Renovation category, you must also submit “before” images, in addition to your 12–16 “after” images. Projects-in-Progress and Unbuilt/Conceptual Design submissions should include renderings and interior plans/illustrations. “Before” images are strongly suggested for Conversions, as well, to help the panel better understand the complexity of the project.
- **Plans, with legends.** Plans are required for all submissions. Plans for each level are encouraged. During the digital review process, jurors will “zoom in” on portions of the plans, so files should be clear and legible. A site plan must also be included.

PHASE 2 – MATERIALS FOR PUBLICATION (FOR PROJECTS ACCEPTED BY THE JURY)

Due May 15, 2018

The following forms/materials will need to be provided:

- Firm and facility contact information
- Project narrative
- List of design team members
- Photo release agreement
- High-res images for print publication

DIGITAL SUBMISSION PROCESS

Submission forms due
March 2, 2018

Presentations due
March 30, 2018

**FOR MORE INFORMATION,
CALL DONNA PAGLIA AT 210-419-9017,
OR E-MAIL DONNA.PAGLIA@EMERALDEXPO.COM**

SUBMISSION FORM

SUBMISSION FORMS DUE MARCH 2, 2018
PRESENTATIONS DUE MARCH 30, 2018

Visit our
website to complete
the form online:
HCDmagazine.com

Please complete the form below and return one form for each project submitted.

Name of Project _____

Project Location (City/State/Country) _____

Your Firm _____

Firm Address _____

City _____ State _____ ZIP _____ Country _____

Submission Coordinator: *(This person will receive submission materials)*

Name _____ Phone _____ Ext. _____

Email _____

Type of Setting/Construction Category (See Submission Guidelines): _____

Building/Construction Category: _____
(See Submission Guidelines)

Submission fees are nonrefundable and will be invoiced to submitting firms in August, regardless of project acceptance status. Publication fees will be invoiced upon project acceptance and publication. Cancellations will not be allowed once projects have been received and accepted.

Please indicate below the number of pages you wish to reserve for your project layout if your project is accepted for publication. This information is for planning purposes only and is not released to the jury. All projects will be featured in print and online. Submission fees are reduced when you choose a 2- or 3-page layout at time of submission.

_____ 1 page (submission fee \$525; publication fee \$3,900) – includes approximately 2-3 images.

_____ 2 pages (submission fee \$350; publication fee \$5,955) – includes approximately 4-6 images.

_____ 3 pages (submission fee \$165; publication fee \$7,575) – includes approximately 7-10 images.

If this project is accepted for publication by the jury, I understand that our firm or facility will be invoiced the appropriate submission and publication fees based on the number of pages indicated above and that I may not cancel publication of my project once it is received and accepted.

Signature: _____ **Date:** _____