CALL FOR SUBMISSIONS 2020

HEALTHCARE DESIGN SHOWCASE IN CONJUNCTION WITH

HEALTHCARE DESIGN SHOWCASE
ANNUAL AWARDS PROGRAM


The Healthcare Design Showcase is a compilation of innovative projects from firms that have delivered outstanding design solutions in new or renovated healthcare environments.

This showcase includes design projects from across the globe.

Environments featured:
• Are functional
• Have aesthetic appeal
• Support efficient and effective care delivery
• Facilitate the use of technology
• Enhance the emotional well-being and physical comfort of patients, visitors, and staff
• Improve outcomes and safety

All accepted projects will be published, with some receiving special recognition.

Anna Shaw Children’s Institute, Hamilton Health Care System
Dalton, Ga.

ESa (EARL SWENSSON ASSOCIATES; NASHVILLE, TENN.)

OUTPATIENT/AMBULATORY CARE CENTER

Established to diagnose and treat children on the autism spectrum and those with other developmental disorders, the new three-story Anna Shaw Children’s Institute is one of the first facilities of its kind in the nation. The “treehouse” themed design creates a healthcare setting in which children feel comfortable. Located on the Hamilton Medical Center campus, this freestanding pediatric outpatient center is inspired by its heavily wooded site. The building is oriented at a 75-degree angle to limit sun exposure. The use of wood, stone materials and key architectural features connect to the natural landscape.

The building's three floors represent levels typically seen in a forest: forest floor, understory layer, and canopy layer. The sloping site provided an opportunity to create two dedicated entrances to service patient populations. With an entry for behavioral health program components, the first floor includes clinics focused on behavioral health and developmental pediatrics. A classroom suite is also included with after-hours access to accommodate support group events and education programs. Representing the forest floor, this level incorporates calming brown tones and animal graphics typically seen in the lower

Asplundh Cancer Pavilion
Willow Grove, Pa.

EWINGCOLE (PHILADELPHIA)

HONORABLE MENTION 2019
THOSE QUALIFIED TO SUBMIT PROJECTS INCLUDE:
Architects, interior designers, engineers, construction companies, and healthcare executives or managers. Firms may submit jointly, as well.

Eligible settings include any clinic, outpatient, or acute care space, such as:

- Acute care hospitals
- Addiction treatment/behavioral health centers
- Cancer centers
- Children’s hospitals
- Clinics
- Community hospitals
- Dental offices
- Emergency departments/urgent care centers
- Eye centers
- Medical centers
- Medical office buildings
- Outpatient/ambulatory centers
- Surgery centers
- Wellness centers

Categories:

- New Construction
- Remodel/Renovation (modifications to an existing facility)
- New Construction and Remodel/Renovation (additions and modifications to an existing facility)
- Addition (new construction added to an existing facility with little or no change to original facility)
- Conversion (adaptation of an existing structure into a new facility)
- Project-in-Progress
- Unbuilt/Conceptual Design

All projects must have been completed between January 2017 and March 2020, except Project-in-Progress or Unbuilt/Conceptual Design submissions. Previously published projects may not be resubmitted under the same project category.

Jury acceptance criteria
A jury of architects, designers, providers, regulators, and researchers appointed by our partner organizations will review all submissions and judge them based on the criteria listed below.

Projects will be evaluated on four criteria:

- **Innovation:** Describe any strategies, approaches, materials, etc., that were employed for this project that go above and beyond common design practices in healthcare design today.
- **Collaboration:** What efforts were made to collaborate with providers, patients, families, staff, and the community? And how did this impact the design?
- **Aesthetics:** Describe the aesthetic vision for this project, how (and why) it was determined, and how you achieved it.
- **Operational performance:** What were project goals for operational performance? How does the design support operations?
PUBLICATION COSTS

A nonrefundable submission fee for all projects received will be invoiced, regardless of acceptance or award status. If the project is accepted by the jury, a publication fee (based on the number of pages selected to be published) will be invoiced, as well. Invoices for submission and/or publication fees are sent when the issue mails (August 2020). We do not allow cancellations following receipt of your project. All accepted projects will be published in the 2020 Healthcare Design Showcase appearing in the August issue of Healthcare Design.

<table>
<thead>
<tr>
<th>Number of Pages</th>
<th>Submission Fee</th>
<th>Publication Fee (includes print and online)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 page, 4/C</td>
<td>$560</td>
<td>$4,140</td>
</tr>
<tr>
<td>2 pages, 4/C</td>
<td>$375</td>
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</tr>
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<td>3 pages, 4/C</td>
<td>$175</td>
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</tbody>
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CIRCULATION AND BONUS DISTRIBUTION

TOTAL average distribution per issue
39,000 architects, interior designers, providers, and others involved in the healthcare design industry

print audience breakdown*

- 39% architecture or A/E firm
- 25% hospitals/healthcare facilities
- 12% interior design firm
- 7% contractor/builder/ construction or engineering firm
- 6% design-build firm
- 14% others allied to the field (including research firms, associations, consulting firms, universities)

*Source: Publisher’s Circulation Statement, June 2019

AWARDS AND RECOGNITION

The jury will determine which projects are worthy of special honors, including an Award of Merit or Honorable Mention.

- Award winners will receive special recognition in the August 2020 issue of Healthcare Design, in Design Showcase announcements, and at our annual HCD Expo & Conference (Nov. 8-10, Nashville)
- Finalists (projects deemed highly noteworthy) will also be recognized in the August 2020 issue of Healthcare Design and in Design Showcase announcements.
- All participants with published projects will receive 25 complimentary copies of the magazine.

FOR MORE INFORMATION, CALL DONNA PAGLIA AT 210-419-9017, OR E-MAIL DONNA.PAGLIA@EMERALDEXPO.COM
SUBMISSION MATERIALS

PHASE 1 – DIGITAL PRESENTATION
FOR JURY REVIEW
Due March 30, 2020

Submissions will be anonymous; firm name(s) must be withheld from the review panel. Your digital submission, utilizing our template, will include the following:

- **Facility information.** Location, type of setting, size, construction costs, completion date, etc.
- **Project narrative.** Your narrative will tell your project story.
- **Questions and answers.** You will be asked to respond to a series of questions developed by the jury. It is strongly suggested that someone who worked closely on the project provides these details, as this is an important part of the review process.
- **Challenges and solutions.** All participants will share challenges encountered during the course of the project and how the team worked to resolve these issues or minimize their impact.
- **Photographs and illustrations.** You may include 12 to 16 images (exterior and interior) relating to key points in your written description.
- **Supporting materials.** If submitting a project under the Remodel/Renovation category, you must also submit “before” images, in addition to your 12–16 “after” images. Projects-in-Progress and Unbuilt/Conceptual Design submissions should include renderings and interior plans/illustrations. “Before” images are strongly suggested for Conversions, as well, to help the panel better understand the complexity of the project.
- **Plans, with legends.** Plans are required for all submissions. Plans for each level are encouraged. During the digital review process, jurors will “zoom in” on portions of the plans, so files should be clear and legible. A site plan must also be included.

PHASE 2 – MATERIALS FOR PUBLICATION (FOR PROJECTS ACCEPTED BY THE JURY)
Due May 18, 2020

The following forms/materials will need to be provided:

- Firm and facility contact information
- Project narrative
- List of design team members
- Photo release agreement
- High-res images for print publication

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A DESIGN REVIEW WITH A DIFFERENCE

Beautiful photographs are encouraged, but the best submissions will show the latest concepts in patient-centered design and tell how design and construction teams collaborated with clients, staff, and patients to create effective environments. Concise explanations of challenges faced and how they were solved, innovative solutions delivered, and creative problem-solving are also key elements in telling the jury the complete story.

ABOUT US

Healthcare Design serves an audience of architects, interior designers, hospital administrators, facility managers, engineers, and key members of the construction community as the premier source of insight, information, and inspiration for planning, designing, and constructing new or renovated healthcare facilities. Through its various channels—magazine, website, events, and social media—Healthcare Design actively engages this community with highly focused editorial content written by professional journalists and industry experts. For more information, visit HCDmagazine.com.

PROGRAM PARTNERS

The Center for Health Design is focused on the connection between design and health. As a nonprofit organization of passionate healthcare designers and professionals, The Center is dedicated to improving the quality of healthcare through design of the built environment. The Center advances best practices and empowers leaders with quality research that demonstrates the value of design to improve health outcomes, patient/resident experience of care, provider/staff satisfaction, safety, efficiency and performance. For more information, visit www.healthdesign.org.

IIDA is the commercial interior design association with global reach. We support design professionals, industry affiliates, educators, students, firms, and their clients through our network of 15,000+ members across 58 countries. We advocate for advancement in education, design excellence, legislation, leadership, accreditation, and community outreach to increase the value and understanding of interior design as a profession that enhances business value and positively impacts the health and well-being of people’s lives every day. For more information, visit www.iida.org.

ASID is a community of people—designers, industry representatives, educators, and students—committed to interior design. Through education, knowledge sharing, advocacy, community building, and outreach, ASID strives to advance the interior design profession and, in the process, to demonstrate and celebrate the power of design to positively change people’s lives. For more information, visit www.asid.org.
SUBMISSION FORM

SUBMISSION FORMS DUE MARCH 2, 2020
PRESENTATIONS DUE MARCH 30, 2020

Please complete the form below and return one form for each project submitted.

Name of Project ________________________________________________________________

Project Location (City/State/Country) ____________________________________________

Your Firm ______________________________________________________________________

Firm Address ______________________________________________________________________

City __________________________ State _______ ZIP __________ Country ________________

Submission Coordinator: (This person will receive submission materials)

Name __________________________ Phone ___________________ Ext. ___________

Email _______________________________________________________________________

Type of Setting/Construction Category (See Submission Guidelines): ______________________

Building/Construction Category: __________________________
(See Submission Guidelines)

Submission fees are nonrefundable and will be invoiced to submitting firms in August, regardless of project acceptance status. Publication fees will be invoiced upon project acceptance and publication. Cancellations will not be allowed once projects have been received and accepted.

Please indicate below the number of pages you wish to reserve for your project layout if your project is accepted for publication. This information is for planning purposes only and is not released to the jury. All projects will be featured in print and online. Submission fees are reduced when you choose a 2- or 3-page layout at time of submission.

_____ 1 page (submission fee $560; publication fee $4,140) – includes approximately 2-3 images.

_____ 2 pages (submission fee $375; publication fee $6,320) – includes approximately 4-6 images.

_____ 3 pages (submission fee $175; publication fee $8,045) – includes approximately 7-10 images.

If this project is accepted for publication by the jury, I understand that our firm or facility will be invoiced the appropriate submission and publication fees based on the number of pages indicated above and that I may not cancel publication of my project once it is received and accepted.

Signature: __________________________________________ Date: ______________________

Visit our website to complete the form online: HCDmagazine.com

Email your completed form to donna.paglia@emeraldexpo.com